





# Over 640,000 uninsured Kentuckians

# KY Health Report Card - opportunity for improvement

- 45 Outcomes Rank
- 47 High Blood Pressure
- 48 Diabetes
- 50 Smoking/Lung Caner

# Increase Access and Affordability to Coverage

- Medicaid Expansion
- State Based Exchange



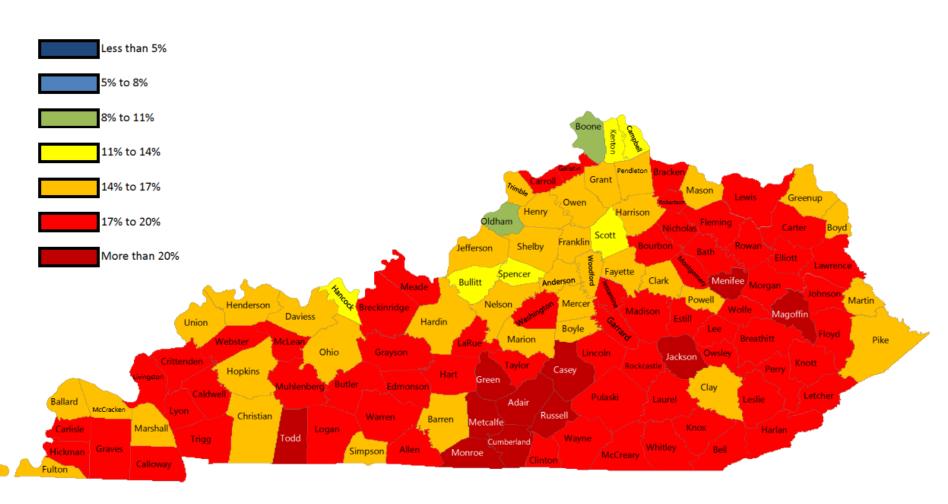


#### Estimates as of 2012

- 640,000 are uninsured (15.5%)
- 593,800 <65 are uninsured (16.2%)</li>
- Estimated that 308,000 may qualify for Medicaid under the new eligibility rules
- Estimated that 290,000 may qualify for premium assistance through the Exchange
- Estimated that 50,000 may purchase insurance on the Exchange without subsidy

#### Percentage of the Population Under 65 that was Uninsured Prior to ACA

[2012 Small Area Health Insurance Estimates]







### What is kynect?

An organized marketplace for individuals and employees of small businesses to shop for health insurance offered by insurers (insurance companies, CO-OPs and OPM plans), and compare those plans based on price and quality. Individuals may also apply for Medicaid or the Kentucky Children's Health Insurance Program (KCHIP) coverage through the Exchange.

The Affordable Care Act requires states to create their own exchanges or default to a federal exchange. Kentucky opted to create its own.





## kynect Health Insurer Participation

- Individual Plans
  - Anthem
  - Kentucky Health Cooperative
  - HUMANA

Individual	Catastrophic	Bronze	Silver	Gold	Platinum	Total
Anthem	1	5	4	1	0	11
Co-Op	1	1	1	1	1	5
HUMANA	4	4	4	4	4	20
Anthem			1	1		2
ОРМ						
Total	6	10	11	7	5	38





## **kynect Dental Insurer Participation**

- Individual Plans
  - Anthem
  - Best
  - Dental Concern

Individual	Low	High	Total	
Anthem	2	2	4	
Best	3	3	6	
Dental Concern	1	1	2	
Total	6	6	12	





### **kynect Health Insurer Participation**

- Small Group Plans
  - Bluegrass Family Health
  - Kentucky Health Cooperative
  - Anthem
  - United HealthCare

Small Group	Bronze	Silver	Gold	Platinum	Total
Anthem	2	2	2		6
Co-Op	1	1	1		3
Bluegrass	2	4	4	2	12
United	1	1	1		3
Total	6	8	8	2	24





### **kynect Dental Insurer Participation**

- Small Group Plans
  - Anthem
  - Best
  - Guardian Life

Small Group	Low	High	Total
Anthem	2	2	4
Best	3	3	6
Guardian	2	2	4
Total	7	7	14





## kynect MCO Participation

- Passport
- HUMANA
- WellCare
- Coventry
- Anthem





#### **Essential Health Benefits**

- 1. Ambulatory patient services
- 2. Emergency services
- 3. Hospitalization
- 4. Maternity and newborn care
- Mental health and substance use disorder services, including behavioral health treatment
- 6. Prescription drugs
- 7. Rehabilitative and habilitative services and devices
- 8. Laboratory services
- Preventive and wellness services and chronic disease management
- 10. Pediatric services, including oral and vision care)

#### **SHOP Requirements**





Current eligibility requirements to participate in SHOP include:

Must have 50 or fewer full-time employees

Primary business (or a primary worksite) in KY

Offer insurance to all fulltime (30 hours or more) employees

Must pay at least 50% of premium for employee

Must meet a minimum of 75% participation rate at close of open enrollment

Current requirements to qualify for tax credits through SHOP include:

Employ 25 or fewer full time employees

Meet a group average annual wage of less than \$50,000

Only pay at least 50% of the premium for employees





# Who might qualify for premium assistance or tax credits?

- Individuals may qualify for premium assistance if their household income for the taxable year is between 138% and up to 400% of the federal poverty level (FPL).
- Actual Premium Tax Credit (PTC) is determined at tax time.
- Cost Sharing Reductions (CSRs) additional discounts such as reduced deductibles, co-pays, or co-insurance amounts for those with income below 250% of FPL and enrolled in a Silver plan.

#### Estimated Cost to Purchase Health Insurance on the Exchange Based on Second Least Expensive Silver Plan

Income Level	Individual Income Amount (Yearly)	Percent of Income	MONTHLY Premium Limit as a Percent of Income Individual		Family of Four Income Amount (Yearly)	Percent of Income	MONTHLY Premium Limit as a Percent of Income for Family of Four	
			Minimum	Maximum			Minimum	Maximum
Up to 138% FPL	MEDICAID ELIGIBLE							
138- 150% FPL	\$16,105 - \$17,505	3-4 %	\$47.51	\$57.45	\$32,913 - \$35,775	3-4 %	\$81.25	\$117.50
150- 200% FPL	\$17,505 - \$23,340	4-6.3%	\$57.45	\$120.65	\$35,775 - \$47,700	4-6.3%	\$117.50	\$246.75
200- 250% FPL	\$23,340 - \$29,175	6.3- 8.05%	\$120.65	\$192.70	\$47,700 - \$59,625	6.3-8.05%	\$246.75	\$394.11
250- 300% FPL	\$29,125 - \$35,010	8.05- 9.5%	\$192.70	\$272.89	\$59,625 - \$71,550	8.05-9.5%	\$394.11	\$558.13
300- 400% FPL	\$35,010 - \$46,680	9.5%	\$272.89	\$363.85	\$71,550 - \$95,400	9.5%	\$558.13	\$744.17

Individuals and Families who purchase Health Insurance on the Exchange in the individual market are eligible for:

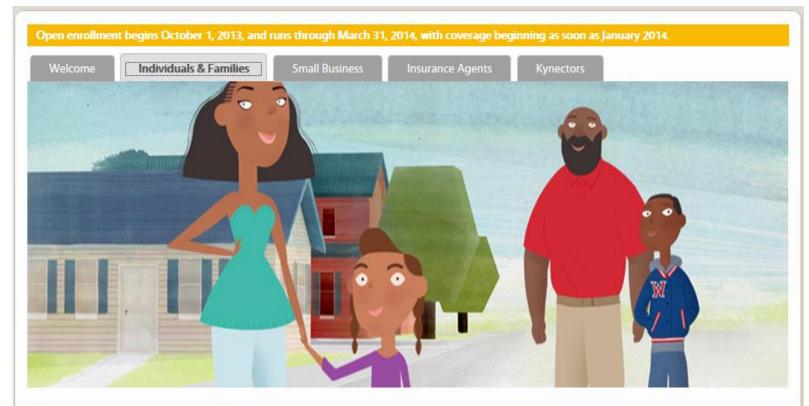
- a) Premium assistance if income is between 138% and 400% of the Federal Poverty Level (FPL); and
- B) Cost sharing reductions (reduced deductibles, co-pay or co-insurance) if income is below 250% of the FPL.

Regardless of the premium amount charged by the insurer, the portion of the premium payable by the individual as identified in the above chart is based on their income and the cost of the second least expensive Silver plan. Premium amounts may be higher or lower if the second least expensive Silver plan is <u>not</u> selected. In order to qualify for cost sharing reductions, a Silver plan must be selected by an individual or family.

Health plans offered on the Exchange will include Bronze, Silver, Gold and Platinum. Premium amounts for:

- a) Bronze plan on average will cover 60% of the claims cost with 40% being covered by cost sharing amounts.
- b) Silver plan on average will cover 70% of the claims cost with 30% being covered by cost sharing amounts.
- c) Gold plan on average will cover 80% of the claims cost with 20% being covered by cost sharing amounts.
- d) Platinum plan on average will cover 90% of the claims cost with 10% being covered by cost sharing amounts.

#### **Consumer Welcome Page**



It's a new day in healthcare coverage.

Welcome Individuals & Families

#### MORE AFFORDABLE

More people can save money on health insurance thanks to kynect. <u>Use our calculator</u> to find out your estimated 2014 health insurance costs. It will tell you if you qualify for special discounts. Also, if you are eligible for Medicaid and the Kentucky Children's Health Insurance Program. Coverage can

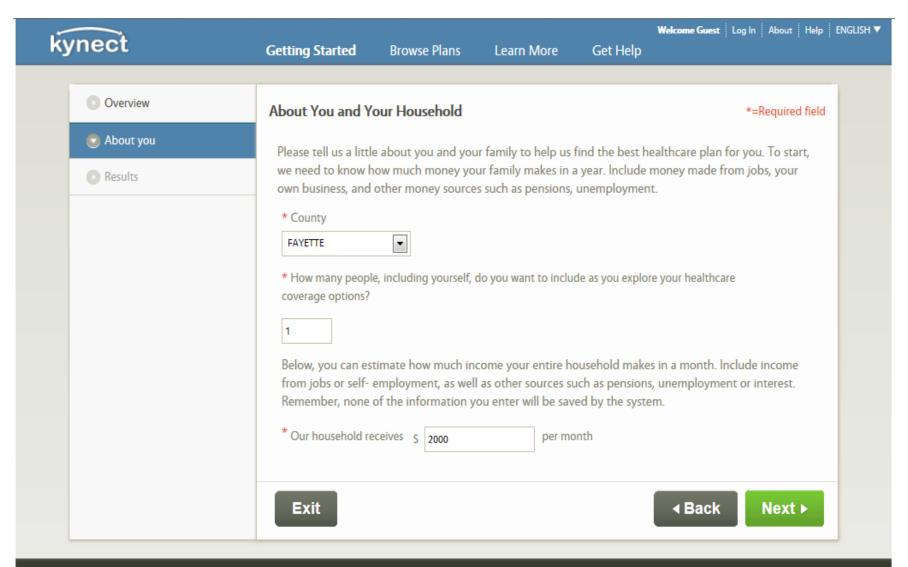
**Check for Eligibility** 

Let's Get Started

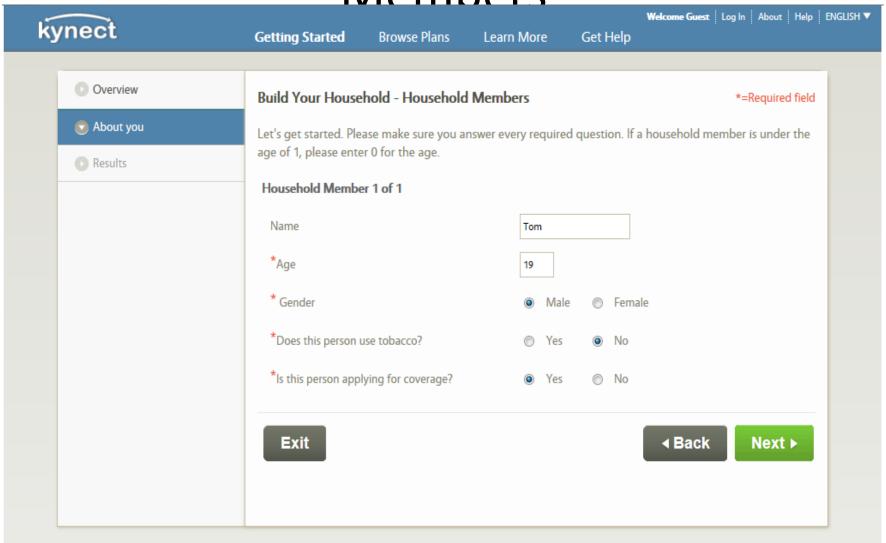
#### **EASY TO ENROLL**

It's easy to apply. If you do have a question, kynect is ready to help. Click Assistance to find free assistance online, over the phone, or in person.

### About You and Your Household

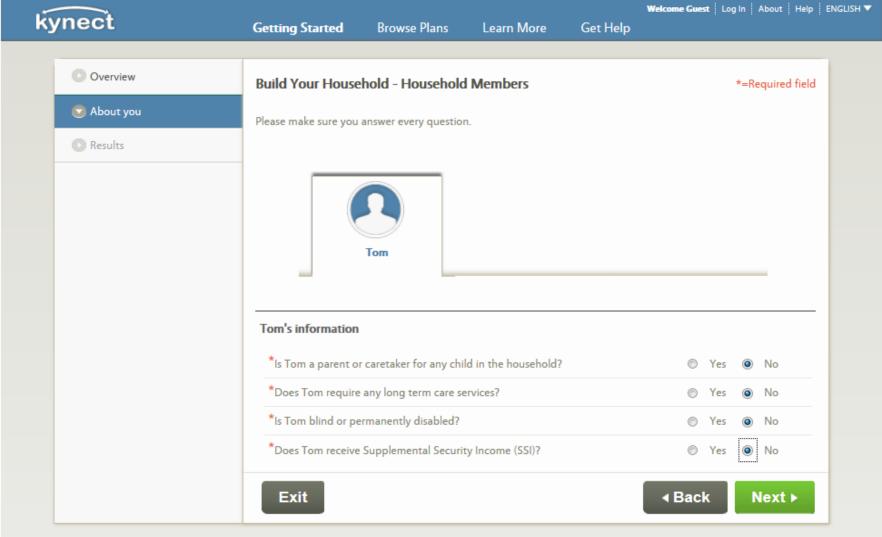


# Build Your Household – Household Members

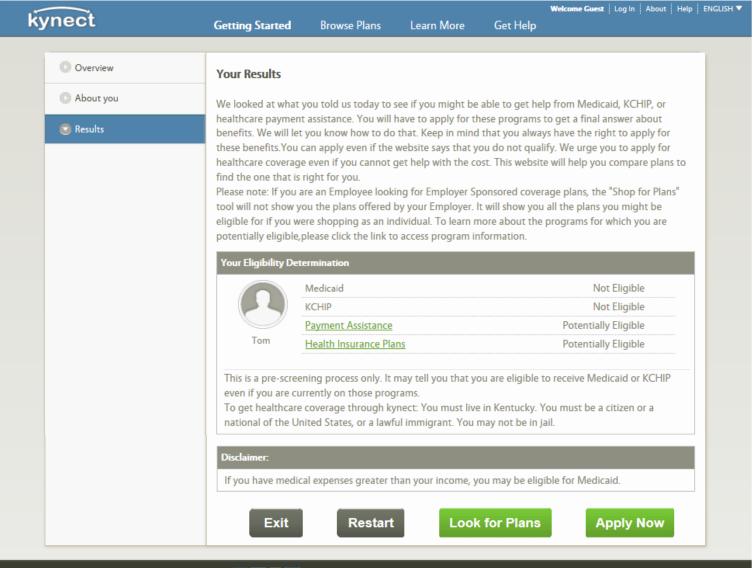


## Build Your Household – Household

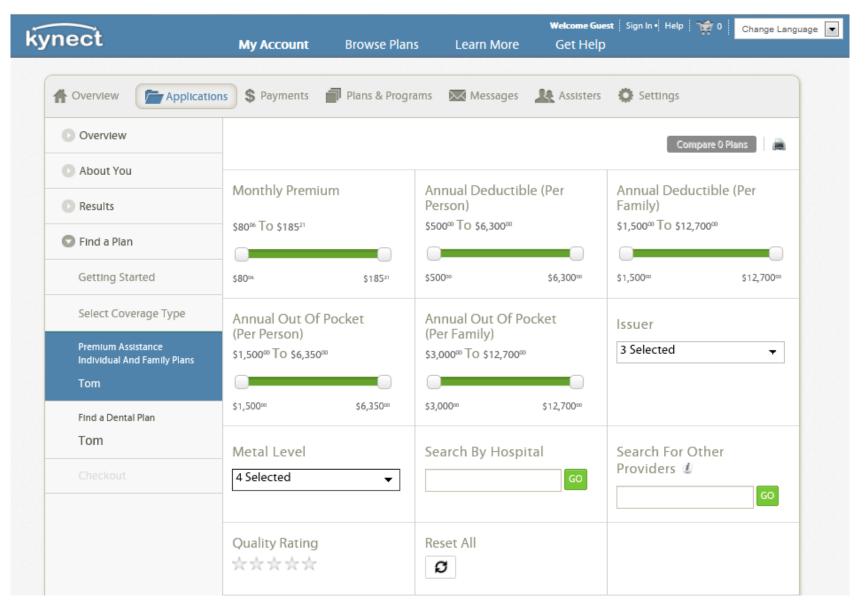
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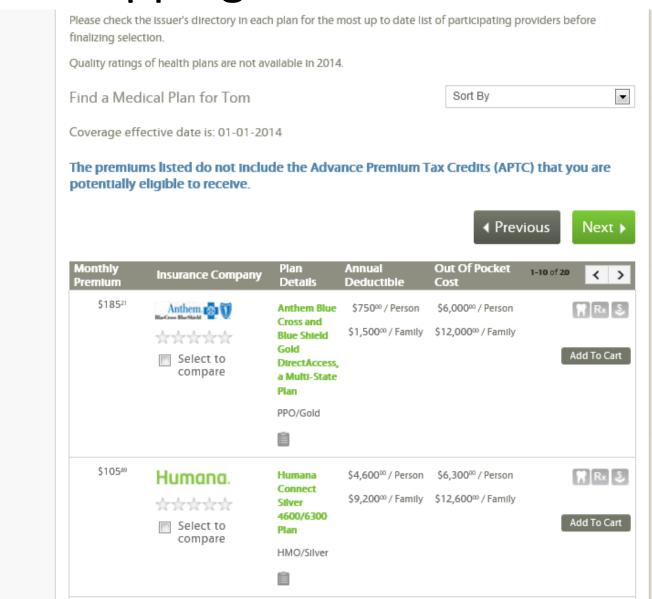
#### **Your Results**



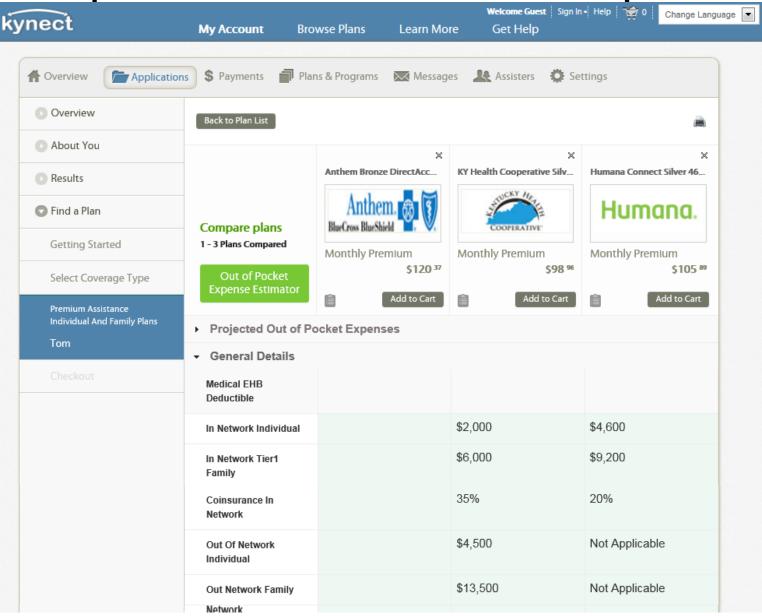
## Shopping – Screen 1



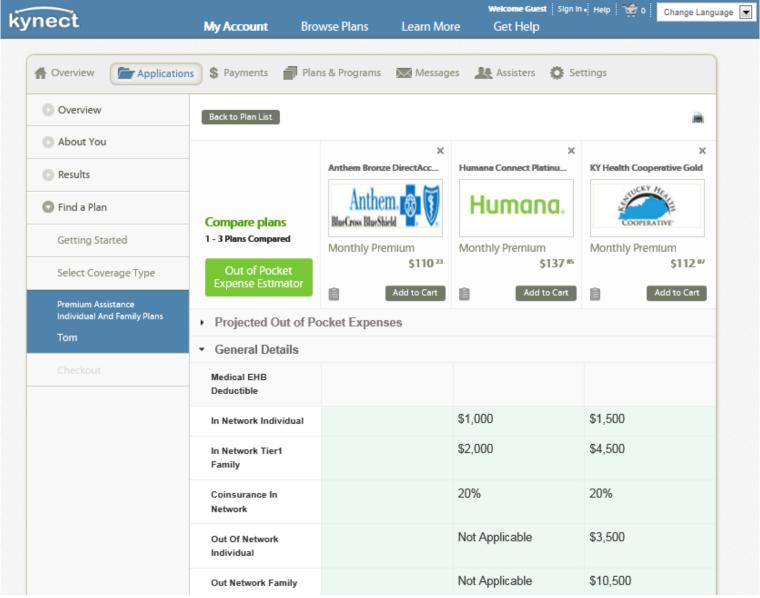
## Shopping – Screen 2



Compare Insurance Plans - Option 1



Compare Insurance Plans – Option 2





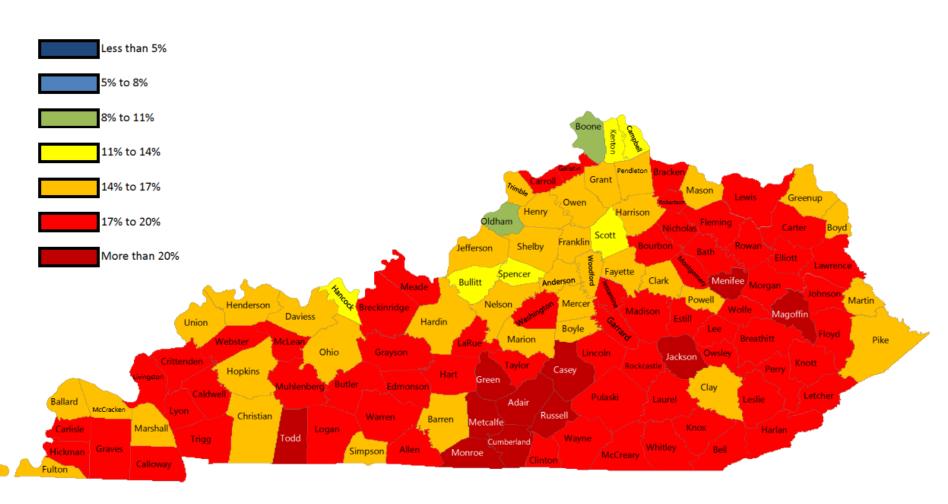


## **Business Metrics after Open Enrollment**

- Over 413,000 enrolled in healthcare coverage through kynect (about 10% of Kentucky's population)
  - Approximately 330,600 Medicaid
  - Approximately 83,000 enrolled in a QHP (72% received a subsidy)
- 52% are under the age of 35
- Insurance plans percent of QHP enrollments
  - Kentucky Health Cooperative 75%
  - Anthem 12.5%
  - Humana 12.5%

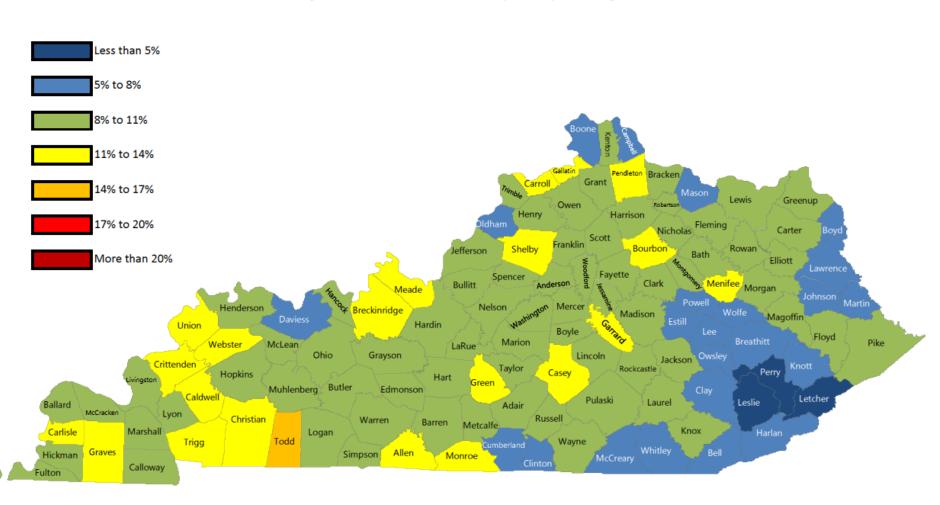
#### Percentage of the Population Under 65 that was Uninsured Prior to ACA

[2012 Small Area Health Insurance Estimates]



#### Potential Percentage of the Population Under 65 that is Uninsured

[Assumes 75% of New Enrollees were previously uninsured]







#### kynect 2015 Open Enrollment Period

- Begins November 15, 2014 and runs through February 15, 2015, with coverage beginning as soon as January 1, 2015.
- By visiting the kynect.ky.gov website, you can find out if you qualify for Medicaid or KCHIP or payment assistance to purchase health coverage through kynect
- Apply for coverage: online, in person with help from a kynector or insurance agent, local DCBS Office or through the kynect contact center

